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**Advantage Factory, Inc. Honored as a Microsoft Public Sector Partner
of the Year**

*Award Recognizes Outstanding Use of Microsoft Technology on Behalf of State and
Local Government Customers*

Washington, D.C. — July 21, 2010 —

Advantage Factory, Inc. today announced its recognition as a 2010

Microsoft U.S. Public Sector Partner of the Year. The award honors **Advantage
Factory**'s innovative use of Microsoft technology in support of customers in the law
enforcement, counter-terrorism, homeland security, and intelligence communities.

Winners and finalists were nominated and selected by Microsoft's U.S. Public Sector
team working throughout the nation.

"Our partners leverage Microsoft technologies to address the most pressing
challenges facing state and local government customers," said Gail Thomas Flynn, Vice
President, US State and Local Government at Microsoft. "**Advantage Factory**'s
implementation shows what can be accomplished when great technology is combined
with government expertise."

Advantage Factory received the State and Local Government Innovation Award,
for its efforts in designing, writing, demonstrating and installing Fusion Core Solution,
Microsoft software which helps public safety agencies, "connect the dots" thereby
increasing their readiness to head-off and respond to threats.

"We are extremely pleased to be selected for this award. It has been a true honor
to work with the Microsoft Fusion Core team, lead by Joe Rozek. " said Dan Downing,
President and CEO of Advantage Factory

Founded in 2001, Advantage Factory is a Microsoft Certified Partner that provides professional software development and consulting services with customers in the military, law enforcement, and public safety arenas. On July 12, 2010, the company announced a partnership with nTerraCon to incorporate that firm's Entegra Analytics software into Fusion Core Solution. Dubbed *Fusion Advantage*, this new offering continues Advantage Factory's innovative leadership in a field whose mission is to insure the safety of the nation.

The Microsoft Partner Program is designed for all partners who develop and market solutions based on Microsoft platforms, provide consulting or technical services on Microsoft systems, or recommend Microsoft technology purchases. Microsoft partners include consulting services providers, independent software vendors (ISVs), independent hardware vendors, large account resellers (LARs), original equipment manufacturers (OEMs), support providers, system integrators, system builders, training providers, value-added resellers and value-added providers.

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