

FOR IMMEDIATE RELEASE
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**Advantage Factory and nTerraCon
Announce *Fusion Advantage* with Entegra**

New alliance 'Connects the Dots' for Public Safety Agencies

Bellingham, WA — July 12, 2010 — Bellingham-based, Advantage Factory, and Seattle-based, nTerraCon, announced a strategic alliance to integrate nTerraCon's Entegra Analytics software into the Microsoft Fusion platforms. These platforms (Fusion Framework and Fusion Core Solution) allow law enforcement, intelligence and public safety agencies to seamlessly track information as it moves from intake to analysis to dissemination in a multi-agency, multilevel environment; thus, giving decision-makers the power to proactively respond to crises, potential threats and criminal activity.

Microsoft selected Advantage Factory to help develop the Fusion platform software.

nTerraCon's Entegra software rounds out that platform with much-needed analytical tools. Now, analysts can connect the dots between multiple sources of intelligence, and see those connections displayed graphically on their computer screens, in much the same way that they once created mosaics on corkboards using index cards, pushpins, and yarn.

“Integrating Entegra Analytics into the Fusion platforms will truly make a significant difference for our customers by empowering them to seamlessly ‘connect the dots’”, said Dan Downing, President and CEO of Advantage Factory.

Clyde Ford, the CEO and CTO of nTerraCon, observes that, “no one knows the Fusion platforms better than Advantage Factory. Now, in partnership with them we’ll be able to offer customers cost-effective, state-of-the-art solutions that help fusion centers and other public safety agencies achieve their mission of keeping the public safe.”

Founded in 2001, Advantage Factory is a Microsoft Certified Partner that provides professional software development and consulting services with customers in the military, law enforcement, and public safety arenas. nTerraCon, founded in 2009, was named one of that years’ “Top 50 Emerging U.S. Companies,” by the venture capitalist group, Funding Post. nTerraCon’s customers include high-tech firms such as Microsoft, and public and private sector institutions and agencies.

For more information on Advantage Factory and nTerraCon:

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For additional information about Fusion Advantage:

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